

# **e-Business Adviser Handbook**

Version 2 – November 2002

A handbook for business advisers assisting small and medium sized enterprise entering or improving e-Business.

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**Section – 5.2 – Online Resources for Advisor Learning**

## 5.2. WEB SITES FOR SELF-EDUCATION AND ADVISORY SUPPORT

### 5.2.1. Web sites reported from Athens region

| WEB ADDRESS  | SHORT DESCRIPTION  | Business Advisor (BA) Support or E-Business support / knowledge (EB) |
|--|--|--|
| <a href="http://www.ebusinessforum.gr">www.ebusinessforum.gr</a>           | <b>E-Business Forum</b> - Web site of the e-Business forum of the Greek Ministry of Development - General Secretariat of Industry.   | <b>BA/EB</b>   |
| <a href="http://www.go-online.gr">www.go-online.gr</a>                     | <b>Go-online</b> - Web site of the action Go-online of the Greek Ministry of Development - General Secretariat of Industry for the support of SMEs to use Internet Technologies.   | <b>BA/EB</b>   |
| <a href="http://www.acci.gr/ecom/index.htm">www.acci.gr/ecom/index.htm</a> | <b>ACCI</b> - Web site of the Athens Chamber of Commerce and Industry (ACCI) concerning e-Commerce.  | <b>BA/EB</b>   |
| <a href="http://www.gge.gr/8/">www.gge.gr/8/</a>                           | Web site of the National Committee for E-Commerce of the Greek Ministry of Development - General Secretariat of Commerce.  | <b>EB</b>  |
| <a href="http://www.atp.gr">www.atp.gr</a>                                 | <b>HKE (ATP)</b> - Web site of the Athens Trade Point (Electronic Center of Commerce) – Non profit organization for the promotion of new technologies to SMEs of Athens.   | <b>EB</b>  |
| <a href="http://www.esee.gr">www.esee.gr</a>                               | <b>ESEE</b> - Web site of the Greek National Confederation of Hellenic Commerce (Ethniki Synomospondia Ellinikou Emporiou) for the support of Hellenic enterprises in adopting the new technologies and practices of E-Commerce.   | <b>EB</b>  |
| <a href="http://www.eommex.gr">www.eommex.gr</a>                           | <b>EOMMEX</b> - Web site of the Greek Organization EOMMEX, which is the Public Body supporting the SMEs in Greece, supervised by the Ministry of Development. EOMMEX' s mission is to promote the modernization and development of small and medium sized enterprises (SMEs) so as to enable them to meet the requirements of the constantly changing business environment.                          | <b>EB</b>  |
| <a href="http://www.infosociety.gr">www.infosociety.gr</a>                 | Web site of the Greek Information Society Organization, which is under the supervision of the Greek Ministry of Public Administration and which is aimed at providing information and facilitating citizens' involvement by presenting Information Society policies, providing a forum for dialogue, as well as providing statistical information and information about _S initiatives and programs. | <b>EB</b>  |
| <a href="http://www.in.gr">www.in.gr</a>                                   | Greek portal that includes also links concerning Greek business activities and business information.   | <b>EB</b>  |

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|---|---|--|
| <a href="http://www.asda.gr">www.asda.gr</a>  | <b>ASDA</b> - Web site of the Regional Development Agency ASDA (Association for the Development of West Athens) that provides Internet services including: Dial-up connections, Web page creation, Web page hosting, and training seminars. These services are being offered to small and medium size enterprises located in West Athens. | <b>EB</b>  |
| <a href="http://www.gsis.gov.gr">www.gsis.gov.gr</a>  | <b>GSIS</b> – General Secretariat of Information Systems of the Greek Ministry of Economics.  | <b>BA/EB</b>   |
| <a href="http://www.taxisnet.gr">www.taxisnet.gr</a>  | Web site for information and electronic transactions of the Greek Tax Authorities.  | <b>BA/EB</b>   |
| <a href="http://www.syzefxis.gov.gr">www.syzefxis.gov.gr</a>  | <b>SYZEFXIS</b> - Web site of the SYZEFXIS network project of the Greek Ministry of Public Administration.  | <b>EB</b>  |
| <a href="http://www.edet.gr">www.edet.gr</a>  | <b>EDET</b> – Web site of the Greek Research and Technology Network of the General Secretariat for Research and Technology of the Greek Ministry of Development.  | <b>EB</b>  |
| <a href="http://www.hostmaster.gr">www.hostmaster.gr</a>  | Organisation for the domain name registration (.gr) for Greece.   | <b>EB</b>  |
| <a href="http://www.internic.com">www.internic.com</a>  | Website that provides public information regarding Internet domain name registration.   | <b>EB</b>  |
| <a href="http://www.belsign.com">www.belsign.com</a> and <a href="http://www.globalsign.net">www.globalsign.net</a> | Web sites of digital certification authorities for Europe.  | <b>EB</b>  |
| <a href="http://www.authorizenet.com">www.authorizenet.com</a>  | <b>AUTHORIZE.NET</b> - Company that offers real-time credit card processing services  | <b>EB</b>  |
| <a href="http://www.icheck.com">www.icheck.com</a>  | <b>INTELL-A-CHECK</b> – Company that facilitates the processing of checks through Internet.   | <b>EB</b>  |
| <a href="http://www.tradeable.com">www.tradeable.com</a>  | <b>TRADEABLE</b> – Company that helps buyers and sellers through Internet by providing web-enabled clearing and settlement solutions for e-business.  | <b>EB</b>  |
| <a href="http://www.webtrends.com">www.webtrends.com</a>  | Web site with information and products for improving quality, performance and integrity of a Web site.  | <b>EB</b>  |
| <a href="http://www.otivo.com">www.otivo.com</a>  | <b>OTIVO</b> – A Web site Quality Assurance company with services that include browser compatibility testing, functional testing and usability testing.   | <b>EB</b>  |
| <a href="http://www.facilita.co.uk">www.facilita.co.uk</a>  | <b>FACILITA</b> – Company that provides tools for the testing of a Web site and the simulation of users on a system.  | <b>EB</b>  |

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|--|---|--|
| <a href="http://www.linkguard.com">www.linkguard.com</a> | <b>LINKGUARD</b> - Provides link management services that protect the integrity of a web site by automatically scanning and reporting broken links. | <b>EB</b>  |

### 5.2.2. Web sites reported from Bologna region

| WEB ADDRESS   | SHORT DESCRIPTION   | Business Advisor (BA) Support or E-Business support / knowledge (EB) |
|---|---|--|
| <a href="http://www.forum.wmtc.net:8080/">http://www.forum.wmtc.net:8080/</a>   | Thematic forums, theses of bachelor, bibliographies, useful links and newsletters, in order to deepen issues related to the e-business  | <b>BA/EB</b>   |
| <a href="http://www.wmtc.net/">http://www.wmtc.net/</a>   | WEB MARKETING TOOLS, The first Web University Community for students interested in the study and the issues related to the New Economy World  | <b>BA/EB</b>   |
| <a href="http://www.interlex.it/">http://www.interlex.it/</a>   | InterLex is an informative site about legal, scientific and cultural issues. The main items are: the Given Present time, personal (L. 675/96), digital Company E-commerce, the rules of the Internet, Copyright, Internet and prints, Straight access to Public Administration, Europe, Telecommunications. | <b>BA</b>  |
| <a href="http://www.ud.camcom.it">www.ud.camcom.it</a> > PNI > e-commerce   | e-commerce portal for SMEs, created and coordinated by the Chamber of Commerce of Udine (Italy)   | <b>BA/EB</b>   |
| <a href="http://www.newmedialabweb.it">www.newmedialabweb.it</a> > corsi.html   | Very up to date web site about courses on e-commerce ad advisory processes  | <b>BA</b>  |
| <a href="http://www.e-commercepmi.it/e-commerce/welcome.asp">http://www.e-commercepmi.it/e-commerce/welcome.asp</a>   | e-commerce portal for Italian SMEs  | <b>BA</b>  |
| <a href="http://www.wayvision.net/rot/movimentazione.html">http://www.wayvision.net/rot/movimentazione.html</a>       | Italian e-commerce portal with analysis, articles etc.  | <b>BA</b>  |
| <a href="http://www.marcheinpresa.net/ita/neweco/risorse.asp">http://www.marcheinpresa.net/ita/neweco/risorse.asp</a> | Italian e-commerce portal for SMEs in the Le Marche-region Italy  | <b>BA</b>  |
| <a href="http://www.assindustria.tn.it/links/corpo.htm">http://www.assindustria.tn.it/links/corpo.htm</a>             | List of Italian e-commerce links for SMEs, concentrated on Trentino Alto-Adige Region, Italy  | <b>BA</b>  |
| <a href="http://www.aziende.it/">http://www.aziende.it/</a>   | Italian portal dedicated to SMEs  | <b>EB</b>  |

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|---|---|--|
| <a href="http://www.abd.it/">http://www.abd.it/</a>   | The first e-commerce s/w developed in Italy: RoboMerchant V2.01 | <b>BA</b>  |
| <a href="http://www.cww.it/">http://www.cww.it/</a>   | An Italian net-paper on net-economy                             | <b>BA</b>  |
| <a href="http://www.nmm.com/">http://www.nmm.com/</a>   | The hub for b2b commerce  | <b>EB</b>  |
| <a href="http://www.allaboutasp.org/">http://www.allaboutasp.org/</a>   | Information on ASP  | <b>BA</b>  |
| <a href="http://www.apogonline.com/Webzine">http://www.apogonline.com/Webzine</a>                                   | notizie dal maggiore editore italiano su temi infomatici        | <b>EB</b>  |
| <a href="http://aspnews.com/">http://aspnews.com/</a>   | Information on ASP industry                                     | <b>BA/EB</b>   |
| <a href="http://www-5.ibm.com/services/it/innovation/">http://www-5.ibm.com/services/it/innovation/</a>             | Centre for IBM e-business innovation                            | <b>BA</b>  |
| <a href="http://researchlibrary.enterprise.cnet.com/">http://researchlibrary.enterprise.cnet.com/</a>               | Library of online research papers on IT                         | <b>BA</b>  |
| <a href="http://www.supplychaintoday.com/">http://www.supplychaintoday.com/</a>                                     | The website on supply chain management                          | <b>BA</b>  |
| <a href="http://www.netmarketseurope.com/index.shtml">http://www.netmarketseurope.com/index.shtml</a>               | The hub for B2B industry in Europe                              | <b>BA</b>  |
| <a href="http://www.e-commercepmi.it/e-commerce/welcome.asp">http://www.e-commercepmi.it/e-commerce/welcome.asp</a> | Web site with information on e-commerce in PMI                  | <b>BA/EB</b>   |
| <a href="http://www.commerce.org/">http://www.commerce.org/</a>   | Information center on e-commerce technologies                   | <b>EB</b>  |
| <a href="http://ecommerce.about.com/?once=true&amp;">http://ecommerce.about.com/?once=true&amp;</a>                 | Information on e-commerce                                       | <b>EB</b>  |
| <a href="http://www.europemedia.net/default.asp">http://www.europemedia.net/default.asp</a>                         | Evolution in European market for Internet and new media         | <b>BA</b>  |
| <a href="http://www.cnet.com">www.cnet.com</a>  | Reviews of HW and SW, comprehensive information source          | <b>BA</b>  |
| <a href="http://www.isec.it/">http://www.isec.it/</a>   | Institute for the certification of electronic commerce          | <b>EB</b>  |
| <a href="http://www.i-dome.com/">http://www.i-dome.com/</a>   | The portal for electronic commerce in PMI                       | <b>BA</b>  |
| <a href="http://www.technologyevaluation.com">www.technologyevaluation.com</a>                                      | For better IT investment  | <b>BA</b>  |
| <a href="http://www.bizzed.com/">http://www.bizzed.com/</a>   | Your small business resource                                    | <b>BA</b>  |

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|---|--|--|
| <a href="http://www.ebusinessforum.com/">http://www.ebusinessforum.com/</a>   | Global business intelligence for the digital age   | <b>BA</b>  |
| <a href="http://www.BIG-SF.com">www.BIG-SF.com</a>  | Newsletter on e-business   | <b>BA</b>  |
| <a href="http://www.cio.com/">http://www.cio.com/</a>   | The leading resource for information executives  | <b>BA</b>  |
| <a href="http://techupdate.zdnet.com/techupdate/filters/main/">http://techupdate.zdnet.com/techupdate/filters/main/</a>                                   | Up to date information on technology issues  | <b>EB</b>  |
| <a href="http://kits.tsa.de/navigation/static_set_2_22_ENG.htm">http://kits.tsa.de/navigation/static_set_2_22_ENG.htm</a>                                 | KITS is a project in the IST programme of the European Commission and aims to improve the performance of SMEs in Europe through the uptake of key eCommerce technologies | <b>BA</b>  |
| <a href="http://europa.eu.int/ISPO/e-commerce/books/awarenessv2/contents.htm">http://europa.eu.int/ISPO/e-commerce/books/awarenessv2/contents.htm</a>     | Awareness Creation Activities in Electronic Commerce for SMEs (Second Edition)   | <b>BA</b>  |
| <a href="http://www.envirdis.net/">http://www.envirdis.net/</a>   | A European network for virtual district enterprises  | <b>BA</b>  |
| <a href="http://europa.eu.int/ISPO/e-commerce/godigital/">http://europa.eu.int/ISPO/e-commerce/godigital/</a>   | Go Digital: the initiative for e-commerce in European SMEs (by European Commission)  | <b>BA</b>  |
| <a href="http://europa.eu.int/comm/information_society/evaluation/index_en.htm">http://europa.eu.int/comm/information_society/evaluation/index_en.htm</a> | Evaluation on Information Society initiative by the European Commission  | <b>BA</b>  |
| <a href="http://www.locregis.net/">http://www.locregis.net/</a>   | Profiles and benchmarking of local information society projects  | <b>BA</b>  |
| <a href="http://www.innovating-regions.org/">http://www.innovating-regions.org/</a>   | The website of Regional Innovation strategies in Europe  | <b>BA</b>  |
| <a href="http://www.assovortals.net/">http://www.assovortals.net/</a>   | Associations of Italian vertical portals   | <b>EB</b>  |
| <a href="http://www.sbaer.uca.edu/">http://www.sbaer.uca.edu/</a>   | The Small Business Advancement National Centre is a multi-faceted small business counseling and electronic resource information centre.                                  | <b>BA</b>  |
| <a href="http://www.viu.unive.it/tedis/index.htm">http://www.viu.unive.it/tedis/index.htm</a>   | TEDIS the research centre on new technologies and SMEs districts   | <b>BA/EB</b>   |
| <a href="http://rap100.formez.it/">http://rap100.formez.it/</a>   | Rete di assistenza agli attori dello sviluppo locale   | <b>BA</b>  |
| <a href="http://www.e-gateway.net/">http://www.e-gateway.net/</a>   | Your gateway to e-commerce, project funded by the European Commission  | <b>BA/EB</b>   |
| <a href="http://www.e-offensive.co.uk">http://www.e-offensive.co.uk</a>   | It is aimed at any business in the West Midlands trying to understand how they can benefit from the e-business revolution  | <b>BA</b>  |

| WEB ADDRESS   | SHORT DESCRIPTION              | Business Advisor (BA) Support or E-Business support / knowledge (EB) |
|---|--------------------------------|--|
| <a href="http://www.re-set.it/home/home.html">http://www.re-set.it/home/home.html</a> | Portale per lo sviluppo locale | BA   |

### 5.2.3. Web sites reported from London region

| WEB ADDRESS  | SHORT DESCRIPTION  | Business Advisor (BA) Support or E-Business support / knowledge (EB) |
|--|--|--|
| <a href="http://www.ukonlineforbusiness.co.uk/ebw">www.ukonlineforbusiness.co.uk/ebw</a> | Part of UK online initiative. Useful tools for building e-business plan, "how to" information and relevant bibliography.                         | EB   |
| <a href="http://www.sfedl.co.uk">www.sfedl.co.uk</a>                                     | Online advice, ideas for start-ups and existing businesses   | BA   |
| <a href="http://www.better-business.co.uk">www.better-business.co.uk</a>                 | Magazine on business practice for the smaller trader.  | BA   |
| <a href="http://www.tucows.co.uk">www.tucows.co.uk</a>                                   | Good site for downloading software   | EB   |
| <a href="http://www.businesslink.org">www.businesslink.org</a>                           | Government-backed site for business advice   | BA   |
| <a href="http://www.tradepartners.gov.uk">www.tradepartners.gov.uk</a>                   | UK government site providing information and support on exporting  | BA   |
| <a href="http://www.tradeuk.gov.uk">www.tradeuk.gov.uk</a>                               | UK government site providing information and support on exporting  | BA   |
| <a href="http://www.fsb.org.uk">www.fsb.org.uk</a>                                       | UK Association representing small businesses   | BA   |
| <a href="http://www.tca.org.uk">www.tca.org.uk</a>                                       | Europe's largest association dedicated to the promotion of teleworking   | EB   |
| <a href="http://www.iod.co.uk">www.iod.co.uk</a>   | Worldwide association of company directors from a wide range of organizations  | BA   |
| <a href="http://www.businesseurope.com">www.businesseurope.com</a>                       | Online magazine targeted at European SME, and focusing on e-commerce issues  | EB   |
| <a href="http://www.virginbiz.net">www.virginbiz.net</a>                                 | Private site offering web-hosting packages to small businesses. Also information and tools like cash flows, vat calculators, mailing lists, etc. | EB   |
| <a href="http://www.sage.com">www.sage.com</a>   | Leading publisher of business management software, including accounting packages. Also offer internet packages to SME clients                    | EB   |

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|--|---|--|
| <a href="http://www.economist.com">www.economist.com</a>   | Economic and business affairs magazine. Subscribers to magazine have access to archive and can register for other online specialist publications such as e-business forum | EB   |
| <a href="http://uk.yell.com/business/">http://uk.yell.com/business/</a>                                      | Comprehensive online directory and resources for businesses   | EB   |
| <a href="http://www.statistics.gov.uk">www.statistics.gov.uk</a>   | Government site offering information on economic, labor market and industry sectors   | EB   |
| <a href="http://www.ukonline.gov.uk">www.ukonline.gov.uk</a>   | Portal to government, voluntary and private sector web sites. Part of UK online internet initiative   | BA   |
| <a href="http://www.guardian.co.uk/sme">www.guardian.co.uk/sme</a>   | UK national broadsheet. This site focuses on new technology issues for SME  | EB   |
| <a href="http://www.sba.gov">www.sba.gov</a>   | Official site of the US SBA. Useful information and tool of relevance to SME  | BA   |
| <a href="http://www.ibm.com">www.ibm.com</a>   | Services, information, case histories for large and small businesses, e-newsletters   | EB   |
| <a href="http://www.dti.gov.uk/support/index.htm">www.dti.gov.uk/support/index.htm</a>                       | Government site offering information on government support for businesses, information on productivity and technology issues, etc.  | BA   |
| <a href="http://www.innovation.gov.uk/">www.innovation.gov.uk/</a>   | Promotes innovation among SMEs.   | EB   |
| <a href="http://www.ecommercetimes.com/perl/section/smlbzb/">www.ecommercetimes.com/perl/section/smlbzb/</a> | US online publication specializing in ebusiness, with sub-section focusing on SME   | EB   |
| <a href="http://www.nationalbusangels.co.uk">www.nationalbusangels.co.uk</a>                                 | UK body focusing on venture capital finance for SME   | BA   |
| <a href="http://www.internet.com">www.internet.com</a>   | US online publication with numerous sub-sections on ecommerce, small businesses, glossaries, news, resources, downloads, etc.   | EB   |
| <a href="http://www.bized.ac.uk/">www.bized.ac.uk/</a>   | UK online publication for business and economic students and lecturers. Cases, glossary, etc.   | BA   |
| <a href="http://www.justclaim.co.uk/">www.justclaim.co.uk/</a>   | Useful online guide to getting paid using court procedures  | BA   |
| <a href="http://www.business-info.org.uk/">www.business-info.org.uk/</a>                                     | UK site with training materials for business management lecturers and practitioners   | BA   |
| <a href="http://www.digital.library.upenn.edu/books/">www.digital.library.upenn.edu/books/</a>               | US site with over 10,000 texts from books in different categories   | BA   |

| WEB ADDRESS   | SHORT DESCRIPTION   | Business Advisor (BA) Support or E-Business support / knowledge (EB) |
|---|---|--|
| <a href="http://www.inlandrevenue.gov.uk">www.inlandrevenue.gov.uk</a>      | Official UK tax office site. Most IR leaflets are available online in this site.                          | <b>BA</b>  |
| <a href="http://www.companieshouse.org.uk/">www.companieshouse.org.uk /</a> | Official UK Companies regulator body. Information on company law, brief details of UK companies available | <b>BA</b>  |
| <a href="http://www.ft.com">www.ft.com</a>                                  | UK broadsheet. Site very good for economic and business information, industry sector reports, etc.        | <b>BA</b>  |
| <a href="http://www.wsj.com">www.wsj.com</a>                                | US site of the broadsheet newspaper. Articles, reviews on business issues including ebusiness             | <b>EB</b>  |
| <a href="http://www.business2.com">www.business2.com</a>                    | Very good US site with articles, reviews on ebusiness topics  | <b>EB</b>  |
| <a href="http://ebusiness.mit.edu">http://ebusiness.mit.edu</a>             | e-newsletter from the Massachusetts Institute of Technology   | <b>EB</b>  |
| <a href="http://www.ebusinessforum.com">http://www.ebusinessforum.com</a>   | Global business Intelligence on e-business  | <b>EB</b>  |
| <a href="http://www.eceurope.com">http://www.eceurope.com</a>               | Electronic Commerce B2B Trade Bulletin Board  | <b>EB</b>  |

#### 5.2.4. Web sites reported from Rotterdam region

| WEB ADDRESS  | SHORT DESCRIPTION  | Business Advisor (BA) Support or E-Business support / knowledge (EB) |
|--|--|--|
| <a href="http://www.ecp.nl">www.ecp.nl</a>                                     | The Electronic Commerce Platform Netherlands was founded in January 1998 with support of the Dutch Ministry of Economic Affairs and the Dutch employers Association. The goal of ECP.NL is to stimulate and accelerate the implementation of electronic commerce into the Dutch economy. | <b>BA</b>  |
| <a href="http://www.nederlandgaatdigitaal.nl">www.nederlandgaatdigitaal.nl</a> | An initiative of the Dutch government to stimulate the use of ICT. Here a SME can learn a lot more about ICT. Netherlands goes digital is a portal for all technologies to make searching, changing en knowledge management easier.  | <b>BA/EB</b>   |
| <a href="http://www.syntens.nl">www.syntens.nl</a>                             | Advisors of the innovation network Syntens support SMEs with new innovations, like e-commerce. The ministry of Economic Affairs supports Syntens.  | <b>BA</b>  |

| WEB ADDRESS   | SHORT DESCRIPTION   | Business Advisor (BA) Support or E-Business support / knowledge (EB) |
|---|---|--|
| <a href="http://www.syntens.nl/spoed">www.syntens.nl/spoed</a>                    | Practical advice on e-commerce issues a SME can find at the programme called Sp.OED from Syntens. The Sp.OED-advice has four different possibilities: Short, Normal, Plus and Gold. The short and normal advice is free of charge. The other advises will cost an SME some money as specialists are hired in. Case studies are also find on this website. | <b>BA</b>  |
| <a href="http://www.syntens.nl/digikr eten">http://www.syntens.nl/digikr eten</a> | This is a list of used terms in ICT-land. They are translated in an understandable language for SME.  | <b>BA</b>  |
| <a href="http://www.cic-online.nl">www.cic-online.nl</a>                          | This site is a marketplace for ICT knowledge and innovation. The goal of this site is to cooperate together to execute ICT in the Dutch society.  | <b>BA</b>  |
| <a href="http://www.e-business.nl">www.e-business.nl</a>                          | This portal has all kind of information about suppliers of e-business and e-commerce. They also help with defining goals for SME regarding Internet.  | <b>BA</b>  |
| <a href="http://www.evenchecken.nl">www.evenchecken.nl</a>                        | Frequently Asked Questions about Internet. Top 10 e-commerce sites of the Netherlands.  | <b>BA</b>  |
| <a href="http://www.fenit.nl">www.fenit.nl</a>                                    | The Federation of 200 Dutch organisations in the Information Technology (Hardware, software and service delivery)   | <b>BA</b>  |
| <a href="http://www.i-portal.nl">www.i-portal.nl</a>                              | The platform for the Rotterdam ICT community. Different ICT organisations find each other here on the Internet and different parties. Every last Thursday of the month there are Portal Drinks and events to share knowledge and to network   | <b>BA</b>  |
| <a href="http://www.informe.nl">www.informe.nl</a>                                | The information service of the ministry of Economic Affairs regarding issues on the electronic highway, multimedia and electronic commerce. Informe is a part of Senter and support Dutch companies with ICT  | <b>BA</b>  |
| <a href="http://www.mkb.nl">www.mkb.nl</a>  | SME Netherlands.  | <b>BA</b>  |
| <a href="http://www.rotterdam.kvk.nl">www.rotterdam.kvk.nl</a>                    | Chamber of Commerce Rotterdam. Information for starting business. Also information about workshops and courses and changes on electronic business.  | <b>BA</b>  |
| <a href="http://www.senter.nl">www.senter.nl</a>                                  | Senter is an agency of the ministry of Economic Affairs. They are responsible for founding, credit and tax-rules and programmes regarding technology, energy and international community.   | <b>BA</b>  |
| <a href="http://www.startpagina.nl">www.startpagina.nl</a>                        | This portal gives information on electronic commerce via: e-business.pagina.nl, e-commerce.pagina.nl, e-strategie.pagina.nl and e-marketing.pagina.nl   | <b>BA</b>  |

| WEB ADDRESS   | SHORT DESCRIPTION   | Business Advisor (BA) Support or E-Business support / knowledge (EB) |
|---|---|--|
| <a href="http://www.syntens.nl/spoed/voorbeelden">www.syntens.nl/spoed/voorbeelden</a>                    | Here you can find information about:<br>SME in global terms<br>How to start<br>Figures: Costs, ROI, larger profit, CRM, maintenance<br>Organisational steps<br>Initiative<br>Courses<br>New products and services | EB   |
| <a href="http://www.ecp.nl/bestprac/index.htm">www.ecp.nl/bestprac/index.htm</a>                          | Best practices of e-commerce initiatives  | EB   |
| <a href="http://www.mijneigenfavorieten.nl/syntensict/">http://www.mijneigenfavorieten.nl/syntensict/</a> | The portal of the Business Advisors of Syntens  | BA   |
| <a href="http://www.gigamedia.nl">www.gigamedia.nl</a>  | "Business Online" Magazine  | BA   |
| <a href="http://www.emercede.nl">www.emercede.nl</a>  | "EMERCE" Magazine   | BA   |
| <a href="http://www.internetinbusiness.nl/relaties">www.internetinbusiness.nl/relaties</a>                | "Internet in Business" Magazine   | BA   |
| <a href="http://www.mnet.nl">www.mnet.nl</a>  | "Mnet" Magazine   | BA   |

### 5.2.5. Web sites reported from Shannon region

| WEB ADDRESS   | SHORT DESCRIPTION   | Business Advisor (BA) Support or E-Business support / knowledge (EB) |
|---|---|--|
| <a href="http://www.input.com/buyers_guide/meb20a/meb20a_main.cfm?research_id=434">http://www.input.com/buyers_guide/meb20a/meb20a_main.cfm?research_id=434</a> | <b>Executive Guide to Enterprise E-Business Infrastructure in South Asia</b> - Excellent introductory guide to e-business   | EB   |
| <a href="http://www.brint.com">http://www.brint.com</a>   | <b>@Brint.com</b> - The BizTech network which styles itself as "The Premier Business and Technology Portal and Global Community Network for E-Business, Information, Technology, and Knowledge Management". | EB   |
| <a href="http://www.nuigalway.ie/ac/c/staff/wgolden/survey/">http://www.nuigalway.ie/ac/c/staff/wgolden/survey/</a>   | <b>A Survey of Internet commerce in small and medium sized enterprises</b> - Survey by Dr William Golden and Mr. Michael Griffin, which was carried out last year.  | BA   |

| WEB ADDRESS   | SHORT DESCRIPTION   | Business Advisor (BA) Support or E-Business support / knowledge (EB) |
|---|---|--|
| <a href="http://www.about.com/">http://www.about.com/</a>   | <b>About.com</b> - This web based service aims to replace conventional search engines with a "human filtered" network of sites. Within this network are over 500 topics specific sites.   | <b>BA</b>  |
| <a href="http://email.miningco.com/internet/communication/email/">http://email.miningco.com/internet/communication/email/</a> | <b>About.com guide to e-mail</b> - Guide to e-mail that looks at e-mail publishing, signatures files and Netiquette.  | <b>EB</b>  |
| <a href="http://www.ac.com/">http://www.ac.com/</a>   | <b>Accenture</b> - Consultancy firm that tracks web and eBusiness trends.   | <b>BA</b>  |
| <a href="http://www.netb2b.com/">http://www.netb2b.com/</a>   | <b>Advertising Age's NetMarketing Online</b> - Very useful site, which publishes monthly articles on Net Marketing and looks at the issues businesses face when developing their websites.  | <b>EB</b>  |
| <a href="http://www.useit.com/alertbox/">http://www.useit.com/alertbox/</a>   | <b>Alertbox : Current Issues in Web Usability</b> - The website of Dr. Jakob Nielsen. Nielsen is a web page usability expert. He writes biweekly articles for his website which are both entertaining and pertinent.  | <b>EB</b>  |
| <a href="http://www.allrealgood.com/">http://www.allrealgood.com/</a>   | <b>All Real Good Internet</b> - Irish company that believes that e-mail is the killer application on the Internet. They specialize in e-mail publishing and content development. The site contains lots of advice and links to other e-mail resources.  | <b>EB</b>  |
| <a href="http://www.amarach.com/">http://www.amarach.com/</a>   | <b>Amarach</b> - Irish consultancy firm that specializes in predictive market research, consumer trend analysis and business forecasting. They have just published a report on Irish use of the Internet, "Eir-Commerce: Facts & Strategy for e-commerce in Ireland".                               | <b>BA</b>  |
| <a href="http://www.interactivehq.org/">http://www.interactivehq.org/</a>   | <b>Association for Interactive Media</b> - The Interactive Marketing Association (IMA) has merged with the Association for Interactive Media. AIM/IMA is the only non-profit professional association dedicated solely to the pursuit of quality marketing information for interactive environments | <b>BA</b>  |
| <a href="http://www.ause.net.au/">http://www.ause.net.au/</a>   | <b>Australian Electronic Business Network</b> - The Australian Electronic Business Network (AUSE.NET) is a government initiative supported by industry to foster awareness of electronic commerce among small to medium enterprises.  | <b>BA</b>  |
| <a href="http://www.bizplus.ie">http://www.bizplus.ie</a>   | <b>Bizplus.ie</b> - Online resource for Irish business with real-time news and links to all major Irish commercial websites. Published by Business Plus magazine  | <b>EB</b>  |

| WEB ADDRESS   | SHORT DESCRIPTION  | Business Advisor (BA) Support or E-Business support / knowledge (EB) |
|---|--|--|
| <a href="http://www.businessandfinance.ie/">http://www.businessandfinance.ie/</a>                       | <b>Business and Finance</b> - The Business & Finance Live! site offers business information. That includes live and historic information. It includes information from Ireland and from around the world.  | <b>EB</b>  |
| <a href="http://www.web-net.org/Chat/chat.cgi">http://www.web-net.org/Chat/chat.cgi</a>                 | <b>Business on the World Wide Web</b> - Weekly chat session on business on the web with Richard Seltzer, Thursdays noon -1PM (US EASTERN DAYLIGHT TIME=GMT-4)  | <b>EB</b>  |
| <a href="http://www.chambersireland.ie">http://www.chambersireland.ie</a>                               | <b>Chambers of Commerce of Ireland</b> - Ireland's largest business organisation. CCI are facilitators of e-commerce initiatives for SME's including PRISM, the largest Internet training initiative for small firms in Ireland and providers of internet security products ChamberCERT and ChamberSEAL.   | <b>BA</b>  |
| <a href="http://home.cnet.com/webbuilding/0-3880.html">http://home.cnet.com/webbuilding/0-3880.html</a> | <b>CNET Builder.com</b> - The site for web builders with sections on eBusiness, Features and Tips & How-tos.   | <b>EB</b>  |
| <a href="http://www.cerias.purdue.edu/coast/hotlist/">http://www.cerias.purdue.edu/coast/hotlist/</a>   | <b>Coast Hotlist (Security Links)</b> - Coast- Computer Operations Audit and Security Technology- their website provides a comprehensive list of security sites on the Internet.   | <b>EB</b>  |
| <a href="http://www.commerce.net/">http://www.commerce.net/</a>   | <b>CommerceNet</b> - CommerceNet is the premier industry association for Internet Commerce. Launched in 1994 in Silicon Valley, CA, its membership has grown to over 500 companies and organisations worldwide   | <b>EB</b>  |
| <a href="http://www.irion.ie">http://www.irion.ie</a>   | <b>Companies Registration office information</b> - Irish Information Online provides fast, reliable and easily accessible information on every Irish company registered.   | <b>EB</b>  |
| <a href="http://www.computereconomics.com/">http://www.computereconomics.com/</a>                       | <b>Computer Economics</b> - The Computer Economics eSite focuses on critical information regarding the acquisition, deployment and management of IT from an economic perspective and is updated daily. Computer Economics INC. was founded to provide corporate computing professionals with financial management, technology assessment, market forecasting and budget planning products and services | <b>EB</b>  |
| <a href="http://www.techcentral.ie/">http://www.techcentral.ie/</a>                                     | <b>ComputerScope</b> - TechCentral is Ireland's newest site for IT information and resources, and home to ComputerScope and PC Live!, Ireland's leading computer magazines   | <b>EB</b>  |

| WEB ADDRESS   | SHORT DESCRIPTION  | Business Advisor (BA) Support or E-Business support / knowledge (EB) |
|---|--|--|
| <a href="http://www.customers.com/">http://www.customers.com/</a>                   | <b>Customers.com</b> - Part of the Patricia Seybold organization. It is the support website of the book Customers.com which deals with developing Internet strategies.   | <b>BA</b>  |
| <a href="http://www.cyberdialogue.com/">http://www.cyberdialogue.com/</a>           | <b>Cyber Dialogue</b> - Cyber Dialogue published work includes syndicated studies, based on primary demographic and market research. Produces syndicated market studies through data analysis and market research.   | <b>BA</b>  |
| <a href="http://www.cyberatlas.internet.com">http://www.cyberatlas.internet.com</a> | <b>CyberAtlas</b> - This cleanly designed site offers loads of statistics and summaries of information from a variety of market research sources, supplemented by concise and thoughtful analyses. The site, designed in the shape of a compass, helps you find any needle in a haystack of data.  | <b>BA</b>  |
| <a href="http://www.vbexpress.com">http://www.vbexpress.com</a>                     | <b>DataCast Systems Ltd</b> - DataCast Systems Ltd has developed an advanced code-generator for Visual Basic / Active Service Pages programmers. This tool has the capability of producing the necessary source code to put a database (Oracle, SQL-Server or MS-Access) online within minutes. It is based on the same architecture as the IBM Framework for e-Business (i.e. Websphere), but is aimed at small to medium sized businesses. | <b>EB</b>  |
| <a href="http://www.datamonitor.com/">http://www.datamonitor.com/</a>               | <b>Datamonitor</b> - Datamonitor is an international strategic research and management consultancy which specializes in analyzing market and company dynamics utilising primary research and analyses  | <b>BA</b>  |
| <a href="http://www.deloitte.ie">http://www.deloitte.ie</a>                         | <b>Deloitte Ireland</b> - Leading professional services firm's site provides advice and assistance for all eBusinesses - from start-up dot.com's to established, traditional businesses.   | <b>BA</b>  |
| <a href="http://www.dhl.ie">http://www.dhl.ie</a>                                   | <b>DHL Worldwide Express</b> - This website is packed with useful information, tools & resources for export-focused companies and marks the delivery of the first phase in DHL's ambitious project to build a web-based 'center of excellence' for Irish exporters.  | <b>EB</b>  |
| <a href="http://www.e-centre.org.uk/">http://www.e-centre.org.uk/</a>               | <b>e Centre - UK</b> - e Centre-UK is the trading name of the association for Standards and Practice in Electronic Trade- EAN UK Ltd, which was launched on 7th October 1998 on the merger of the Article Number Association and the Electronic Commerce Association.  | <b>EB</b>  |

| WEB ADDRESS   | SHORT DESCRIPTION  | Business Advisor (BA) Support or E-Business support / knowledge (EB) |
|---|--|--|
| <a href="http://www.e-gateway.net/">http://www.e-gateway.net/</a>   | <b>e-gateway.net</b> - e-gateway is an e-commerce awareness project initiated and funded by the European Commission, DG Enterprise. Its mission is to support and guide small to medium-sized enterprises (SME) to develop e-commerce solutions.   | <b>BA</b>  |
| <a href="http://www.eprofits-group.com">http://www.eprofits-group.com</a> .                                       | <b>e-Profits Group</b> - Software developers and e-CRM specialists who can mentor the transition to conducting business on the Web   | <b>EB</b>  |
| <a href="http://www.ecbac.ie/">http://www.ecbac.ie/</a>   | <b>eCommerce Business Awareness Campaign</b> - This campaign is sponsored by IBEC, the EU and the Information Society Commission. The website gives an introduction to eBusiness. A series of seminars are being held through the country in conjunction with the website.   | <b>EB</b>  |
| <a href="http://ecommerce.internet.com">http://ecommerce.internet.com</a>   | <b>ecommerce.internet.com</b> - Part of the internet.com portal. Articles are updated daily and there are always good articles on logistic and fulfillment issues.   | <b>EB</b>  |
| <a href="http://www.ispo.cec.be/Ecommerce/">http://www.ispo.cec.be/Ecommerce/</a>                                 | <b>Electronic Commerce and the European Union</b> - EU website that provides information and support for eCommerce. One section is targeted specifically at SMEs. Take a look at their mailing lists and the Dr eCommerce section.   | <b>BA</b>  |
| <a href="http://europa.eu.int/ISPO/e-commerce/Welcome.html">http://europa.eu.int/ISPO/e-commerce/Welcome.html</a> | <b>Electronic Commerce and the European Union</b> - The European Commission Information Society's website on eCommerce aims to produce co-operation and development in the various areas of the Information Society.   | <b>EB</b>  |
| <a href="http://www.ecai.ie">http://www.ecai.ie</a>   | <b>Electronic Commerce Association of Ireland</b> - The Electronic Commerce Association of Ireland was established to promote an awareness of Electronic Commerce and Electronic Data Interchange and its implications for Irish business. The Association provides a common source of information for Electronic Commerce users and potential users in Ireland. | <b>EB</b>  |
| <a href="http://www.nemonline.org/mirl/ec/primer.htm#1">http://www.nemonline.org/mirl/ec/primer.htm#1</a>         | <b>Electronic Commerce Primer</b> - Good site offering free information to those who need a sense of the boundaries and content of Electronic Commerce.  | <b>EB</b>  |

| WEB ADDRESS   | SHORT DESCRIPTION   | Business Advisor (BA) Support or E-Business support / knowledge (EB) |
|---|---|--|
| <a href="http://www.ecrc.ctc.com/">http://www.ecrc.ctc.com/</a>                 | <b>Electronic Commerce Resource Center</b> - The EC Resource Center Serves as a catalyst for a vast network of small and medium sized enterprises to adopt electronic commerce. These enterprises use advanced electronic commerce technologies to provide the U.S Department of Defense and the other federal organizations with low-cost, high - quality products, goods and services | <b>BA</b>  |
| <a href="http://www.efta.org/welcom e.htm">http://www.efta.org/welcom e.htm</a> | <b>Electronic Funds Transfer Association</b> - The Electronic Funds Association (EFTA) , is the nation's leading inter-industry trade association advocating the advancement of electronic payment systems and commerce. The site includes up-to-date information about the industry, legislation and consumer issues which surround electronic fund transfer.                          | <b>EB</b>  |
| <a href="http://www.elogistics101.com">http://www.elogistics101.com</a>         | <b>elogistics101.com</b> - Site dealing exclusively with logistics with an informative and interesting newsletter.  | <b>EB</b>  |
| <a href="http://www.emarketer.com">http://www.emarketer.com</a>                 | <b>eMarketer eStats</b> - eMarketer has a website and series of reports devoted to eStats. The reports compare multiple sources of eCommerce data. Categories include eUsers and Usage Patterns, eBusiness, eAmericas, eAsia, eEurope, eGlobal, eAdvertising, eFinancial Services, eRetail, and more.   | <b>EB</b>  |
| <a href="http://www.empower.ie">http://www.empower.ie</a>                       | <b>Empower</b> - In conjunction with the 35 City and County Enterprise Boards, the purpose of Empower.ie is to assist small and micro-businesses in Ireland in to avail of the economic potential of e-commerce-even if they have little or no previous computer knowledge.   | <b>BA</b>  |
| <a href="http://www.epaynews.com/">http://www.epaynews.com/</a>                 | <b>Epaynews</b> - News website associated with Trintech the Irish software company that specializes in payment solutions  | <b>EB</b>  |
| <a href="http://www.euro.cauce.org/en/">http://www.euro.cauce.org/en/</a>       | <b>EuroCAUCE</b> - The European Coalition Against Unsolicited Commercial e-Mail. An all-volunteer organisation that agitates against unsolicited e-mail. Site includes FAQs, links and its manifesto.   | <b>EB</b>  |
| <a href="http://www.europa.eu.int/">http://www.europa.eu.int/</a>               | <b>European Union</b> - This site is maintained by the European Union and is a good source for basic information, news, policies, institutions and key issues related to the European Union   | <b>BA</b>  |

| WEB ADDRESS   | SHORT DESCRIPTION  | Business Advisor (BA) Support or E-Business support / knowledge (EB) |
|---|--|--|
| <a href="http://www.fcc.gov/">http://www.fcc.gov/</a>   | <b>Federal Communications Commission</b> - The U.S. Federal Communications Commission is an excellent source for numbers and statistics pertaining to telecommunications.  | <b>BA</b>  |
| <a href="http://cimic.rutgers.edu/~adam/oct28/trenkle/">http://cimic.rutgers.edu/~adam/oct28/trenkle/</a> | <b>Federal Electronic Commerce Program Office</b> - The U.S. Federal Electronic Commerce Program " coordinates, monitors and reports on the development of Electronic Commerce within the Federal Government. The mission stated another way, is to develop a policy framework to support EC, help government agencies find and use the best EC tools, and spread the most promising ideas across government.  | <b>BA</b>  |
| <a href="http://www.finfacts.com/">http://www.finfacts.com/</a>   | <b>Finfacts News</b> - The Irish Business Web Gateway  | <b>BA</b>  |
| <a href="http://www.firstlegal.ie">http://www.firstlegal.ie</a>   | <b>First Legal</b> - Ireland's first on-line interactive legal service. This site has a section especially devoted to the SME sector.  | <b>BA</b>  |
| <a href="http://www.firsttuesday.ie/">http://www.firsttuesday.ie/</a>                                     | <b>First Tuesday</b> - First Tuesday is a monthly forum to meet new people working in the Internet space, to share knowledge, ideas and contacts.  | <b>BA</b>  |
| <a href="http://flashcommerce.com/">http://flashcommerce.com/</a>   | <b>Flash Commerce</b> - Daily News & Discussion of eCommerce & Small Business. You can also sign up for a daily newsletter.  | <b>EB</b>  |
| <a href="http://www.forfas.ie">http://www.forfas.ie</a>   | <b>Forfas</b> - Website of the policy advisory and co-ordination board for industrial development and science and technology in Ireland. Look out for the recent report on eCommerce.  | <b>BA</b>  |
| <a href="http://www.emuaware.forfas.ie">http://www.emuaware.forfas.ie</a>                                 | <b>Forfás EMU Business Awareness Campaign</b> - The Forfás EMU Business Awareness Campaign forms part of the National Information Programme on the euro. It is managed in consultation with the Department of Enterprise, Trade & Employment and the Euro Changeover Board of Ireland, and is part-funded by the European Union. The primary objective of the Campaign is to provide relevant and timely information to help businesses, particularly SMEs, in making their preparations for EMU and the changeover to the euro. | <b>BA</b>  |
| <a href="http://www.forrester.com/">http://www.forrester.com/</a>   | <b>Forrester</b> - Leading research firm, which is probably the most quoted authority on eBusiness trends.   | <b>BA</b>  |
| <a href="http://gartner3.gartnerweb.com">http://gartner3.gartnerweb.com</a>                               | <b>GartnerGroup Interactive</b> - Consultancy firm with IT Resource centre and regular articles on web trends.   | <b>BA</b>  |

| WEB ADDRESS  | SHORT DESCRIPTION   | Business Advisor (BA) Support or E-Business support / knowledge (EB) |
|--|---|--|
| <a href="http://www.globalirish.com/">http://www.globalirish.com/</a>  | <b>Global Irish</b> - Irish portal site with lots and lots of links.  | <b>BA</b>  |
| <a href="http://www.irlgov.ie/">http://www.irlgov.ie/</a>  | <b>Government of Ireland website</b> - This site contains links and information about all the various government bodies.  | <b>BA</b>  |
| <a href="http://www.iol.ie/~kooltek/welcome.html">http://www.iol.ie/~kooltek/welcome.html</a>  | <b>Hackwatch</b> - Irish ezine, which watches over developments in the Irish and international technology sector.   | <b>EB</b>  |
| <a href="http://www.HammerAuction.com">http://www.HammerAuction.com</a>  | <b>HammerAuction.com</b> - An Irish owned and developed website. HammerAuction.com is a leading enabler of online auctions and dynamic pricing solutions, which are fully WAP and SMS enabled. Information on ebusiness solutions and case studies. | <b>EB</b>  |
| <a href="http://www.haulage-links.ie">http://www.haulage-links.ie</a>  | <b>Haulage-Links</b> - An Interactive database for freight forwarders and transport companies to find freight for trucks and trucks for freight.  | <b>EB</b>  |
| <a href="http://www.ibec.ie">http://www.ibec.ie</a>  | <b>IBEC</b> - This is the website of the Irish Business and Employers Confederation, Within this site you will find information on a wide range of IBEC's activities plus a live news service covering top business stories through the day.        | <b>BA</b>  |
| <a href="http://www.ibm.com/e-business/">http://www.ibm.com/e-business/</a>  | <b>IBM eBusiness</b> - eBusiness site from the people who coined the term. It includes definitions of eBusiness, case studies and product information.  | <b>EB</b>  |
| <a href="http://www.iconocast.com/">http://www.iconocast.com/</a>  | <b>Iconocast</b> - Web marketing stories, statistics and trends from Michael Tchong. You can also sign up for the free weekly newsletter.   | <b>EB</b>  |
| <a href="http://www.domainregistry.ie">http://www.domainregistry.ie</a>  | <b>IE Domain Registry</b> - The Irish Domain Registry organisation.   | <b>EB</b>  |
| To subscribe:<br>Send an e-mail to <a href="mailto:listserv@listserv.iol.ie">listserv@listserv.iol.ie</a><br>Put 'subscribe ieopro' as the only text (without quotation marks) | <b>IE Professional</b> - Weekly free newsletter from the publishers of the Irish Emigrant. Reports on business, financial and academic news. Also provides comprehensive job listings.  | <b>BA</b>  |

| WEB ADDRESS   | SHORT DESCRIPTION  | Business Advisor (BA) Support or E-Business support / knowledge (EB) |
|---|--|--|
| <a href="http://www.isc.ie">http://www.isc.ie</a>                         | <b>Information Society Commission</b> - The Information Society Commission is an advisory body to Government. Its main function is to shape a public policy framework for the evolving Information Society in Ireland. The Commission also has a key role in promoting general awareness of the opportunities presented by modern information and communication technologies (ICTs). | <b>BA</b>  |
| <a href="http://iplanet.com">http://iplanet.com</a>                       | <b>iPlanet e-Commerce Solutions</b> - Sun and Netscape have allied to create this factoid collection where you can find, hundreds of short "proof statements" about the net economy - adding measurable credibility to trends and offering support to viewpoints   | <b>EB</b>  |
| <a href="http://www.irelandseyes.com">http://www.irelandseyes.com</a>     | <b>Ireland's Eyes.Com</b> - A new B2B e-marketplace that offers a doorway for procurement professionals to gain more information about Irish suppliers and a chance to develop long lasting business relationships with such suppliers. The portal focuses on delivering a time and money saving method of sourcing quality Irish products and services for international clients.   | <b>EB</b>  |
| <a href="http://www.irishexporters.ie/">http://www.irishexporters.ie/</a> | <b>Irish Exporters Association</b> - The Association is a representative body whose mission is the promotion and representation of Irish exporter's interests.   | <b>EB</b>  |
| <a href="http://www.independent.ie/">http://www.independent.ie/</a>       | <b>Irish Independent</b> - Daily Irish newspaper on the web.   | <b>BA</b>  |
| <a href="http://www.iaa.ie">http://www.iaa.ie</a>                         | <b>Irish Internet Association</b> - Website of the Irish Internet Association, which has very good eBusiness resources and links. They manage a number of mailing lists, which specialize in Marketing, eBusiness and Technology.  | <b>EB</b>  |
| <a href="http://www.imi.ie/">http://www.imi.ie/</a>                       | <b>Irish Management Institute</b> - The Irish Management Institute - Ireland's centre for management development - works with individual managers and organisations to deliver results by improving the practice of management.  | <b>BA</b>  |
| <a href="http://www.iup.com">http://www.iup.com</a>                       | <b>Jupiter Communications</b> - Research firm which focuses solely on the Internet. They publish a free bi-monthly newsletter.   | <b>EB</b>  |

| WEB ADDRESS   | SHORT DESCRIPTION  | Business Advisor (BA) Support or E-Business support / knowledge (EB) |
|---|--|--|
| <a href="http://www.kite.tsa.de/">http://www.kite.tsa.de/</a>                               | <b>KITE - KITE</b> - Knowledge and Information Transfer on Electronic Commerce. Project looking at how eCommerce will affect the SME sector. Have a look at their About section which has two good reports: A Global Marketplace for SMEs and KITE Guide of best practice in electronic commerce     | <b>BA</b>  |
| <a href="http://www.lrc.ie/">http://www.lrc.ie/</a>   | <b>Labour Relations Commission</b> - This Website contains information about the role and functions of the Commission and the range of advisory and mediation services, which they offer. There is also information about labour relations and employment law and practices in Ireland.              | <b>BA</b>  |
| <a href="http://www.1to1.com/">http://www.1to1.com/</a>                                     | <b>Marketing 1 to 1</b> - Website of the Peppers and Rogers Group. Their speciality is customer relationship management. You can also sign up for their free newsletter  | <b>EB</b>  |
| <a href="http://www.mhc.ie.">http://www.mhc.ie.</a>   | <b>Mason Hayes &amp; Curran</b> - Mason Hayes & Curran's e-commerce unit provides regular legal updates on e-commerce law from its website.  | <b>EB</b>  |
| <a href="http://www.mediametrix.com/landing.jsp">http://www.mediametrix.com/landing.jsp</a> | <b>Media Metrix</b> - Media Metrix is a research group that measures Internet and Digital Media audiences. Media Metrix includes reports on e-commerce, audience and technology measurements. Rankings of top internet sites and numbers of unique visitors are among Media Metrix's regular reports | <b>EB</b>  |
| <a href="http://www.mediamark.com">http://www.mediamark.com</a>                             | <b>Mesiamark Research (MRI)</b> - Mediamark Research, Inc is a source for media and product usage research. 'Internet Access & Usage statistics' and 'Online Service Usage' are reports that relate to new media users and are free on their website to users who register with Mediamark            | <b>EB</b>  |
| <a href="http://www.mmxieurope.com">http://www.mmxieurope.com</a>                           | <b>MMXI Europe</b> - MMXI Europe supports the growth of the Internet advertising and e-commerce industry by providing an accurate standard of reference for audience measurement through its reports for online services and Internet site traffic usage.  | <b>EB</b>  |
| <a href="http://www.online.msdc.com/">http://www.online.msdc.com/</a>                       | <b>Morgan Stanley Dean Witter</b> - Morgan Stanley Dean Witter is a global financial services company that publishes various investment reports relating to the Internet and eCommerce   | <b>EB</b>  |

| WEB ADDRESS   | SHORT DESCRIPTION   | Business Advisor (BA) Support or E-Business support / knowledge (EB) |
|---|---|--|
| <a href="http://www.netvalue.com">http://www.netvalue.com</a>                     | <b>NetValue</b> - NetValue is the key European competitor to Media Metrix. NetValue tracks the sites visited by Internet users, and ranks the top sites. Currently, NetValue operates in France, the UK and Germany.  | <b>EB</b>  |
| <a href="http://www.networksolutions.com/">http://www.networksolutions.com/</a>   | <b>Network Solutions</b> - You can register your site in the US here and check to see if your chosen domain name is still available.  | <b>EB</b>  |
| <a href="http://www.newmediacv.com">http://www.newmediacv.com</a>                 | <b>NewMediaCV</b> - Specialist niche e-business recruitment and related HR consulting organization. Specializing in design, writing, technical, managerial and sales/marketing personnel.   | <b>EB</b>  |
| <a href="http://www.newsunlimited.co.uk/">http://www.newsunlimited.co.uk/</a>     | <b>News Unlimited</b> - Portal site for the Guardian and Observer newspapers. Very good Online section, which is updated every Thursday.  | <b>EB</b>  |
| <a href="http://www.nielsen-netratings.com">http://www.nielsen-netratings.com</a> | <b>Nielsen/NetRatings</b> - Nielsen Media Research, AC Nielsen and Netratings, Inc. jointly provide audience measurement services that provide information about how people use the Internet. The Audience Measurement Service lists detailed web site activity and comprehensive ad banner reporting for U.S sites | <b>EB</b>  |
| <a href="http://list.novara.ie">http://list.novara.ie</a>                         | <b>Novara Technology Group</b> - A specialist directory listing of useful Irish Internet Industry resources compiled by NTG.  | <b>EB</b>  |
| <a href="http://www.nua.ie/surveys">http://www.nua.ie/surveys</a>                 | <b>Nua Internet Surveys</b> - Nua delivers expert advice on Internet positioning and has a strong international focus. Nua Internet Surveys is a daily updated searchable database of Internat trends and Surveys conducted on the web since January 1996   | <b>BA</b>  |
| <a href="http://www.patricklane.com">http://www.patricklane.com</a>               | <b>Patrick Lane Chartered Accountants</b> - A dedicated e-business consultancy site for all aspects of business activity from setting up, through operations, information technology with a special emphasis on website design, installation and marketing.   | <b>BA</b>  |

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| <a href="http://www.printorigin.com">http://www.printorigin.com</a>                   | <p><b>PrintOrigin.com</b> - PrintOrigin.com is Europe's leading suppliers of e-commerce marketplace for the print industry. PrintOrigin.com offers an end-to-end solution that streamlines the procurement process for printed materials and raw materials to the printing industry.</p> <p>PrintOrigin.com market place will include opportunities to trade for print buyers, printing companies, paper suppliers and other suppliers to the industry.</p> | <b>EB</b>  |
| <a href="http://www.privacyinternational.org">http://www.privacyinternational.org</a> | <p><b>Privacy International</b> – Organization, which looks at the privacy issues surrounding the Internet. Look out for their yearly surveys.</p>  | <b>EB</b>  |
| <a href="http://www.prospectus.ie/">http://www.prospectus.ie/</a>                     | <p><b>Prospectus</b> - Prospectus is Ireland's largest independent strategy consulting company, with a unique offering in the Financial Services, Technology, Public Sector and Health Sector.</p>  | <b>BA</b>  |
| <a href="http://www.rankthis.com/">http://www.rankthis.com/</a>                       | <p><b>Rank This!</b> - Website that shows you how to get high rankings on the top search engines.</p>   | <b>EB</b>  |
| <a href="http://www.rcmck.com">http://www.rcmck.com</a>                               | <p><b>Reddy Charlton McKnight</b> - Reddy Charlton McKnight's website contains a number of commentaries on the law of e-commerce, and new articles are added regularly.</p>   | <b>EB</b>  |
| <a href="http://www.revenue.ie/">http://www.revenue.ie/</a>                           | <p><b>Revenue</b> - Revenue site with lots of information on the Irish tax system. There are sections specifically aimed at SMEs and you can also download the new Revenue Report on "Electronic Commerce and the Irish Tax System".</p>  | <b>BA</b>  |
| <a href="http://www.sapient.com/">http://www.sapient.com/</a>                         | <p><b>Sapient</b> - Leading eServices consultancy agency, which provides Internet strategy consulting and sophisticated Internet-based solutions to Global 1000 companies and startup businesses.</p>   | <b>BA</b>  |
| <a href="http://www.searchenginewatch.com/">http://www.searchenginewatch.com/</a>     | <p><b>Search Engine Watch</b> - Part of the internet.com portal. A site devoted to looking at developments in search engine technology with lots of tips on getting your site high rankings.</p>  | <b>EB</b>  |
| <a href="http://www.softwareireland.com">http://www.softwareireland.com</a>           | <p><b>Software Ireland</b> - One of Ireland's leading Software Portals for IT Professionals. There is also a weekly NewsBytes e-business newsletter which you can subscribe to on the site.</p>   | <b>EB</b>  |

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| <a href="http://www.statmarket.com/">http://www.statmarket.com/</a>   | <b>StatMarket</b> - StatMarket publishes statistics based on the combined data from millions of daily internet users visiting the tens of thousands of sites that are members of the HitBox.com community and use the HitBox Technology.   | <b>EB</b>  |
| <a href="http://www.sbpost.ie/">http://www.sbpost.ie/</a>   | <b>Sunday Business Post</b> - Website of the newspaper. The IT Post category is very good for technology news and is updated every Wednesday during the week.  | <b>BA</b>  |
| <a href="http://www.thawte.com">http://www.thawte.com</a>   | <b>Thawte</b> - Global provider of digital certificates  | <b>EB</b>  |
| <a href="http://www.ireland.com/">http://www.ireland.com/</a>   | <b>The Irish Times</b> - Daily Irish newspaper on the web.   | <b>BA</b>  |
| <a href="http://www.cnri.reston.va.us/">http://www.cnri.reston.va.us/</a>   | <b>The Corporation for National Research Initiatives (CNRI)</b> - The Corporation for National Research Initiatives (CNRI) undertakes, fosters, and promotes research in the public interest. The activities center around strategic development of network-based information technologies. CNRI is a not-for-profit organization. | <b>BA</b>  |
| <a href="http://www.economist.com/">http://www.economist.com/</a>   | <b>The Economist</b> - Economist.com is a premier online source of analysis on global business and current affairs, providing authoritative insight and opinion on international news, world politics, business, finance, science and technology, culture and society.   | <b>BA</b>  |
| <a href="http://news.ft.com/ft/gx.cgi/ftc?pagename=View&amp;c=Collection&amp;cid=IXLB0PYY8C&amp;hpreg=rowreghp">http://news.ft.com/ft/gx.cgi/ftc?pagename=View&amp;c=Collection&amp;cid=IXLB0PYY8C&amp;hpreg=rowreghp</a> | <b>The Financial Times</b> - Focused on helping business people become more effective. At its core is a editorial analysis of financial markets, industries, and companies, plus clear and insightful content on a full range of business topics   | <b>BA</b>  |
| <a href="http://www.thestandard.com/">http://www.thestandard.com/</a>   | <b>The Industry Standard's Metrics Page</b> - The Metrics Page of the Industry Standard presents eCommerce statistics from a variety of market research sources. A weekly feature on the page is the Internet Economy Index that monitors the momentum of Net businesses.  | <b>NA</b>  |
| <a href="http://www.iht.com/frontpage.html">http://www.iht.com/frontpage.html</a>   | <b>The International Herald Tribune</b> - The world's daily news on the web  | <b>BA</b>  |
| <a href="http://www.examiner.ie/">http://www.examiner.ie/</a>   | <b>The Irish Examiner</b> - Daily newspaper on the web.  | <b>BA</b>  |
| <a href="http://www.nitl.ie/">http://www.nitl.ie/</a>   | <b>The National Institute for Transport and Logistics</b> - Located in DIT Aungier Street, they carry out research into logistics in Ireland, provide consultancy services and run bulletin boards.  | <b>BA</b>  |

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| <a href="http://www.nytimes.com/">http://www.nytimes.com/</a>                       | <b>The New York Times</b> - Daily American newspaper on the web.   | <b>BA</b>  |
| <a href="http://www.thestandardeur.com">http://www.thestandardeur.com</a>           | <b>The Standard</b> - E-business news web site offering all the latest news from the European internet economy.  | <b>EB</b>  |
| <a href="http://www.thetimes.co.uk/">http://www.thetimes.co.uk/</a>                 | <b>The Times</b> - Daily newspaper on the web  | <b>BE</b>  |
| <a href="http://www.rheingold.com/txts/tft/">http://www.rheingold.com/txts/tft/</a> | <b>Tools For Thought</b> - Howard Rheingold's book, published in the early 80s, which looks at the people who developed the technology behind the revolution in information technology   | <b>EB</b>  |
| <a href="http://www.tradenetireland.com">http://www.tradenetireland.com</a>         | <b>TradeNet Ireland</b> - TradeNet Ireland is a new Internet-based business tool designed to deliver targeted information and trading opportunities to companies. Launched in October 1999, its objective is to encourage SME's to access electronic information and participate in electronic commerce.<br><br>The project is supported by the European programme for Peace and Reconciliation, administered by Co-operation Ireland , with matching funding support from our project partners , which are 15 local enterprise development organisations along the Belfast - Dublin corridor. | <b>EB</b>  |
| <a href="http://www.technewsworld.com">http://www.technewsworld.com</a>             | <b>Triad Commerce Group</b> - One of the world's largest online navigational hubs for e-business and technology news from around the world. This Internet portal site is updated every five minutes.   | <b>EB</b>  |
| <a href="http://www.truste.org">http://www.truste.org</a>                           | <b>Truste</b> - Independent non-profit organization that is dedicated to privacy issues and to building up users' trust on the web.  | <b>EB</b>  |
| <a href="http://www.ecommerce.gov/">http://www.ecommerce.gov/</a>                   | <b>United States Electronic Commerce Government Policy</b> - This site is maintained by the Secretariat for eCommerce, U.S Department of Commerce. This site provides access to U.S and international documents on electronic commerce   | <b>BA</b>  |
| <a href="http://www.verisign.com">http://www.verisign.com</a>                       | <b>Verisign</b> - Global provider of digital certificates  | <b>EB</b>  |
| <a href="http://www.voltapublishing.com/">http://www.voltapublishing.com/</a>       | <b>Volta NetGains</b> - Net Gains is the high-quality daily news round-up of Internet issues and digital media in Ireland and abroad.  | <b>EB</b>  |

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| <a href="http://WebDevelopersJournal.com/hubs/ecommercehub.html">http://WebDevelopersJournal.com/hubs/ecommercehub.html</a> | <b>Web Developers Journal - Electronic Commerce</b> - Part of the internet.com portal. This site is targeted at web developers and contains some very good articles on developing your website.  | <b>EB</b>  |
| <a href="http://www.hotwired.com/webmonkey/">http://www.hotwired.com/webmonkey/</a>   | <b>WebMonkey</b> - Part of the Hotwired group. Webmonkey is a resource for web developers. Have a look at their eBusiness section for articles on marketing, development and tracking.   | <b>EB</b>  |
| <a href="http://www.webopedia.com/">http://www.webopedia.com/</a>   | <b>Webopedia</b> - Part of the internet.com portal, essentially an online dictionary for technical terms.  | <b>BA</b>  |
| <a href="http://www.icai.ie/webtrust/">http://www.icai.ie/webtrust/</a>   | <b>Webtrust</b> - Accredited by the Institute of Chartered Accountants in Ireland WebTrust is a seal of approval which is displayed on websites. The seal allows consumers to differentiate between those website operators whose prices and services can be relied upon and the rest. | <b>EB</b>  |
| <a href="http://webi.wharton.upenn.edu/">http://webi.wharton.upenn.edu/</a>   | <b>Wharton Forum on Electronic Commerce</b> - The Wharton Forum on Electronic Commerce has drawn together a group of forward thinking executives and faculty experts who are designing and pursuing a real time research agenda to examine critical issues related to eCommerce        | <b>EB</b>  |
| <a href="http://whatis.techtarget.com/">http://whatis.techtarget.com/</a>   | <b>Whatis</b> - Whatis is a knowledge exploration tool about information technology, especially about the Internet and computers. It contains over 2,000 individual encyclopedic definition/topics and a number of quick reference pages   | <b>EB</b>  |
| <a href="http://www.ecommercegov.ie">http://www.ecommercegov.ie</a>   | <a href="http://www.ecommercegov.ie">www.ecommercegov.ie</a> - Irish government site on eCommerce  | <b>EB</b>  |
| <a href="http://www.zd.com/">http://www.zd.com/</a>   | <b>Ziff Davis</b> - Website of one of the worlds leading technology media companies.   | <b>EB</b>  |